

GetPassive SDK License Agreement

GetPassive Ltd

Last updated: 2026-05-31

Version: 1.0

Company details: Company No 17245817, registered office London, United Kingdom **Effective date:** 2026-06-01

1. Scope

1.1 This SDK License Agreement (**EULA**) governs the Developer's use of the GetPassive SDK, libraries, APIs, sample code, documentation, updates, and related materials.

1.2 This EULA is incorporated into the GetPassive SDK Terms of Service. If there is a conflict, the Terms control for commercial issues and this EULA controls for technical licence issues.

2. Licence Grant

2.1 Subject to compliance with the Terms and this EULA, GetPassive grants the Developer a limited, non-exclusive, non-transferable, non-sublicensable, revocable licence to download, integrate, test, and operate the SDK solely in approved applications for the purpose of participating in the GetPassive platform.

2.2 The licence does not include any right to use GetPassive trademarks except as expressly permitted in written brand guidelines or integration requirements.

3. Restrictions

3.1 The Developer must not: reverse engineer, decompile, disassemble, or attempt to derive source code from the SDK, except to the limited extent such restriction is prohibited by law.

3.2 The Developer must not copy, modify, adapt, translate, fork, create derivative works from, or tamper with the SDK except as expressly permitted by documentation.

3.3 The Developer must not redistribute SDK source code, publish private SDK packages, commercialise the SDK separately, sublicense it, or make it available as a standalone product.

3.4 The Developer must not remove attribution, copyright notices, security notices, consent flows, telemetry needed for operation, or abuse-prevention controls.

3.5 The Developer must not use the SDK in malware, adware, spyware, deceptive apps, apps that hide network sharing, apps directed at children, or apps rejected by an app store for potentially unwanted application behaviour.

4. Ownership

4.1 GetPassive and its licensors retain all intellectual property rights in the SDK, Network, APIs, documentation, trademarks, know-how, and related technology.

4.2 No rights are granted except those expressly stated. Feedback may be used by GetPassive without restriction or obligation.

5. Updates and Security

5.1 GetPassive may provide, require, or automatically enable SDK updates, patches, configuration changes, or security changes.

5.2 The Developer must not pin, freeze, or continue using outdated SDK versions that have known security, privacy, abuse, compliance, or app store issues after GetPassive has required an update.

5.3 GetPassive may disable old SDK versions or reject traffic from them where necessary for security, compliance, reliability, or abuse prevention.

6. Implementation Requirements

6.1 The Developer must implement the SDK according to current documentation, including consent, opt-out, disclosures, and privacy policy links.

6.2 The SDK must not initialise until required End User consent has been obtained. The Developer must pass consent status truthfully and must not spoof, simulate, or force consent.

6.3 The Developer must promptly remove or disable the SDK if consent is withdrawn, the app is suspended, or GetPassive requests removal.

7. Audit Rights

7.1 GetPassive may audit the Developer's SDK implementation on reasonable notice to verify consent flows, disclosures, technical integration, app store compliance, fraud prevention, and adherence to this EULA.

7.2 The Developer must provide reasonable cooperation, screenshots, builds, configuration details, and access to relevant test versions. Audits will be conducted in a way intended to minimise disruption.

7.3 If GetPassive reasonably believes there is fraud, non-consensual use, security risk, or legal risk, GetPassive may conduct urgent review or suspend access without prior notice.

8. No Warranty

8.1 The SDK is provided “as is” and “as available.” GetPassive disclaims all warranties, whether express, implied, statutory, or otherwise, including implied warranties of merchantability, fitness for a particular purpose, non-infringement, availability, and error-free operation.

8.2 The Developer is responsible for testing the SDK in its application and for ensuring the application remains stable, compliant, and suitable for its users.

9. Termination

9.1 This licence terminates automatically when the Developer's Terms of Service terminate or when GetPassive revokes the licence.

9.2 On termination, the Developer must immediately stop using the SDK, remove it from applications, delete non-public SDK materials, and stop representing that the app participates in GetPassive.

9.3 Sections on ownership, restrictions, audit evidence, confidentiality, disclaimers, liability limits, and governing law survive termination.

10. Governing Law

10.1 This EULA is governed by the laws of England and Wales. The courts of England and Wales have exclusive jurisdiction, subject to GetPassive's right to seek urgent injunctive relief in any competent court.